



NOV 15 2004 THE COMMISSIONER OF PATENTS
AND TRADEMARKS

Mail Stop Reissue

Alexandria, VA 22313-1450

Transmitted herewith for filing in the patent application of:

Inventors: William A. Elmer
For: Vehicle advertising Sign, System and Method
Serial No.: 10/098,648
Filed: March 15, 2002

Enclosed are:

- [X] Response to Office Communication of October 19, 2004
- [X] The Commissioner is authorized to charge or credit any discrepancies in fee amounts to Deposit Account No. 01-0484.

November 9, 2004

Date

Herbert L. Allen
Reg. No. 25,322
ALLEN, DYER, DOPPELT, MILBRATH &
GILCHRIST
255 South Orange Avenue - Suite 1401
P. O. Box 3791
Orlando, Florida 32802-3791
PHONE: (407) 841-2330

Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.
Attorneys-At-Law, 255 S. Orange Avenue, Suite 1401, P.O. Box 3791, Orlando, Florida 32802-3791



3611
JFE✓

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 10/098,648

Filing Date: March 15, 2002

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Examiner: **Brian K. Green**

Art Unit: **3611**

Attorney Docket No.
8588.12RE

Mail Stop Reissue
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

AMENDMENT AND RESPONSE

Responsive to the Examiner's Office Communication of October 19, 2004, Paper
No. 40, please enter the amendments and remarks set out below.

The Examiner is authorized to charge any additional fees to Deposit Account 01-
0484.